Heroes and Gods for Jobs

*The ancients are now for hire*

**RL 9.1, W 9.4, W 9.9, W 9.6, SL 9.4, SL 9.5, SL 9.6**

**Part 1**  (10 pts)

As a group, answer each question using textual evidence and justification.  Which hero, god, or goddess would be *best* suited to upstart a:

1. Renewable energy company?
2. Postal service delivery comparable to FedEx or UPS?
3. Pest control service?
4. Fitness center?

1. Social Media website?

**Part 2** (up to 20 pts)

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| CATEGORY | **5 Excellent** | **4 Good** | **3 Satisfactory** | **2 Needs Improvement** | **Score** |
| **Logo, business name,**  **and slogan** | Unique and persuasive name. Logo fits perfectly with business concept. | Persuasive name. Logo fits well with business concept. | Understandable name, but may not fit business logo. Logo fits somewhat with business concept. | Logo or business name are not aligned with the business concept. |  |
| **Design & Color** | colors are complimentary, information easily read ,logo placed well | colors are complimentary, information easily seen, logo not placed well | information not easily read, logo not placed well | colors do not complement each other, information difficult to see, logo not placed well or not present |  |
| **Proposal Paragraph**  **Structure** | No spelling or grammar errors.  Seemlessly integrates information from text. | 1-2 spelling or grammar errors  Evidence needs some transition work. | 3 spelling or grammar errors and/or evidence is lacking. | More than 3 spelling or grammar errors and/or there is little or no evidence from text. |  |
| **Proposal**  **Paragraph**  **Content** | Highly persuasive business concept. Proposal incorporates best evidence from text, and utilizes the best god/dess.  The analysis is in-depth. | Persuasive business concept. Proposal incorporates solid evidence from text, and utilizes an appropriate god/dess. | Business Proposal is over-simplified or lacks originality. A loose connection to text can be found. | business concept is misunderstood. Proposal incorporates no evidence from text, and may not mention god/dess. |  |

Mt. Olympus has fallen on hard times.  The gods must market their abilities if they are ever to recover.  For this small project you will be working with a group of up to three to design a business around a specific god or goddess. Using textual evidence from Edith Hamilton’s *Mythology,* create a business that reflects a specific god or goddesses’ talents and abilities.

Be creative!  Using google presentation, your group will design a two slide presentation.

**Slide 1**  (10 pts) On the first slide will be a simple business card with:

1. A unique business name
2. A graphic logo
3. A slogan of up to ten words
4. Telephone numbers and address

Strong creativity and sleek visual elements will help greatly.  You can solicit ideas from several business card websites. Hint: take screenshots and paste them into your slideshow.

**Slide 2**  (10 pts)

Give a 200 word business proposal. In it, describe why the what the business is and why your god is best suited for this business over the other gods or the mere mortals on earth.  Be sure to incorporate at least two citations from the text as evidence, and then expound upon them in your justification/analysis.

**To see a student sample, go to** [**http://wendelsworld.weebly.com/student-work.html**](http://wendelsworld.weebly.com/student-work.html)

**Part 3 Presentation (Up to 20 pts. individually)**

You will have 5 minutes to get $! Each of your group members will present part of the written business proposal. Split the two hundred words up evenly (this is very short!). You must show the card and the written proposal. You may also use props, professional attire, additional pictures, food, printed cards - anything to convince our class to support your business! At the end of all presentations, you will be awarded cash by other groups. The group with the most hits the jackpot - extra credit points.

You will also be evaluated individually based on the rubric below. This will factor into your presentation/language grade.

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| **TRAIT** | **4** | **3** | **2** | **1** |
| **NONVERBAL SKILLS** |  |  |  |  |
| EYE CONTACT | Holds attention of entire audience with the use of direct eye contact, seldom looking at notes. | Consistent use of direct eye contact with audience, but still returns to notes. | Displayed minimal eye contact with audience, while reading mostly from the notes. | No eye contact with audience, as  entire report is read from notes. |
| BODY LANGUAGE | Movements seem fluid and help the audience visualize. | Made movements or gestures that enhances articulation. | Very little movement or descriptive gestures. | No movement or descriptive gestures. |
| POISE | Student displays relaxed, self-confident nature about self, with no mistakes. | Makes minor mistakes, but quickly recovers from them; displays little or no tension. | Displays mild tension; has trouble recovering from mistakes. | Tension and nervousness is obvious;  has trouble recovering from mistakes. |

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| **VERBAL SKILLS** |  |  |  |  |
| ENTHUSIASM | Demonstrates a strong, positive feeling about topic during entire presentation. | Occasionally shows positive feelings about topic. | Shows some negativity toward topic presented. | Shows absolutely no interest in  topic presented. |
| ELOCUTION | Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation. | Student’s voice is clear. Student pronounces most words correctly. Most audience members can hear presentation. | Student’s voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation. | Student mumbles, incorrectly  pronounces terms, and speaks  too quietly for a majority of  students to hear. |